

# 2021 Business Awards Broadcast Sponsorship Opportunities

## Award Sponsor

**\$12,000**

**Limited Co-Sponsorship  
Opportunity Available**

- Showcased in the 2021 Business Awards Broadcast
  - 30-second spot highlighting your organization
  - 30-second spot introducing the award winner
  - Company logo prominently featured in the broadcast credits
- Individual downloadable video of your segment for your use
- Quote and attribution included in event press releases
- Speaking opportunity during the VIP Virtual Afterparty
- Platinum Sponsor benefits

## Countdown Sponsor

**SOLD!**

- Showcased in the 2021 Business Awards Broadcast
  - 60-second spot highlighting your organization and announcing that there are three minutes before broadcast time
  - 30-second spot announcing that there is one minute before broadcast time
  - Company logo prominently featured in the broadcast credits
- Individual downloadable video of your segment for your use
- Platinum Sponsor benefits

## Platinum Sponsor

**\$10,000**

- Company logo included in broadcast credits
- Company logo included on event website and in promotional materials
- Gold Sponsor benefits

## Gold Sponsor

**\$5,000**

- Company name listed in broadcast credits
- Unlimited invitations to the VIP Virtual Afterparty
- Company listed on event website and in promotional materials

**Learn More:**

<https://www.mccc.md.com/businessawards>