

NOAA

July 16, 2020

NOAA Acquisition & Grants Office (AGO)

SMALL BUSINESS INDUSTRY DAY

MARCELLE LOVEDAY, DIRECTOR, POLICY AND OVERSIGHT DIVISION



Socio-Economic Programs: Small Business Achievements

SMALL BUSINESS TYPE	2019 DOC GOAL %	2019 NOAA GOAL %	2019 NOAA Only % of \$	2019 NOAA Goaling % of \$	2019 NOAA Achievement w/o NASA % of \$	2019 NOAA Achievement w/o NASA \$ VALUE
Small Business - Achievement Method	39%	49%	40.6%	36.9%	47.1%	\$753,355,116
Sub-category Reporting						
Small Disadvantaged Business	12%	14%	18.8%	16.7%	21.3%	\$341,674,600
8(a)	8%	8%	6.6%	5.8%	7.5%	\$119,445,302
Woman-Owned Small Business	10%	12%	11.3%	10.4%	13.3%	\$212,644,159
HUBZone Small Business	3%	3%	4.3%	3.8%	4.8%	\$77,440,339
Veteran-Owned Small Business	4%	4%	6.1%	5.4%	6.9%	\$110,387,604
Service Disabled Veteran Owned	3%	3.5%	4.2%	3.7%	4.7%	\$75,962,690

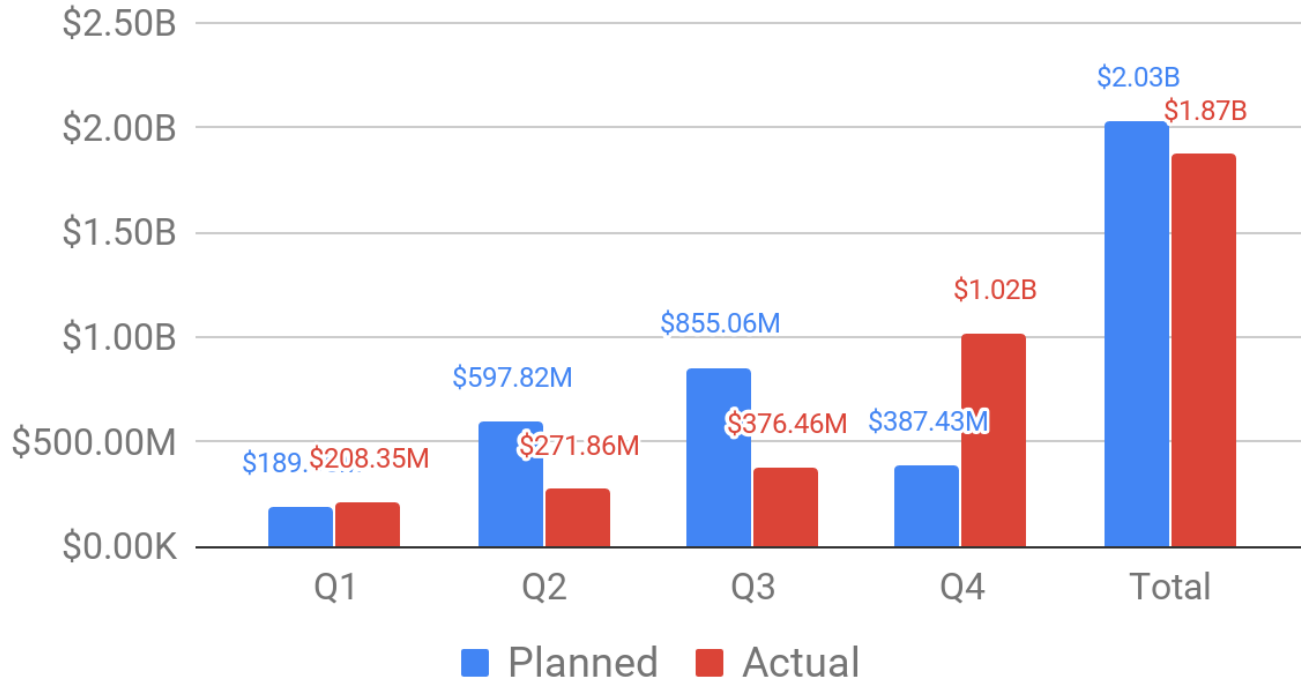
Notes:

1. Source: FPDS 10/28/2019 for FY2019 Results
2. The Small Business Administration sets targets for a subset (not all) of the small business categories; the sub-categories will not total to the Small Business total. Some awards fall into multiple categories
3. Goaling method of measurement includes what other agencies award with NOAA funds
4. Achievement method of measurement excludes funds transferred to NASA for award
5. FY19 Goals Updated from DOC SBP 2019-01 Memo (10/19/2018).



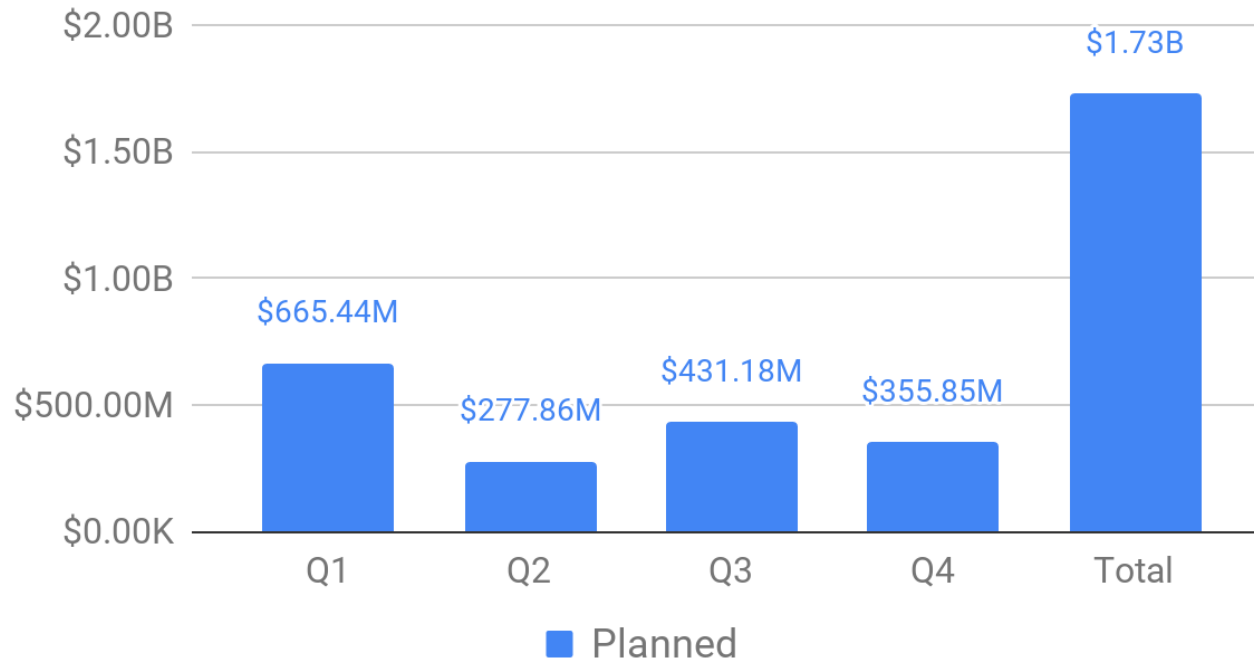
FY19 Forecast Expenditure

FY19 NOAA FAAPS Planned vs Actual



FY20 Forecast Expenditure

FY20 NOAA FAAPS Projections



Want to do business with NOAA?

- Review the NOAA Small Business Website at:
<https://www.noaa.gov/organization/acquisition-grants/small-business>
 - FAQ
 - How to Develop a Strategic Partnership with NOAA
 - Small business vendor resources
 - Small Business Calendar
- Register as an interested party to do business with NOAA at:
<https://docs.google.com/forms/d/e/1FAIpQLSdJnxyfK4Y0elq-FsrcrfKingNxRVUEnzz8XktDRZOVWEhQg/viewform>
- Review the NOAA Forecast at:
<https://faaps.commerce.gov/publicview.asp>

AGO Website

NOAA National Oceanic and Atmospheric Administration U.S. Department of Commerce

ORGANIZATION

Acquisition & Grants

Enabling the NOAA mission through premier acquisition and financial assistance solutions.

News & Events About the Acquisition and Grants Office Small Business

NOAA Acquisition Program and contracting opportunities
Learn more >

HELPFUL LINKS //

[Contract Opportunities >](#)

[System for Award Management >](#)

[Grants.gov >](#)

AGO Website: Small Business



National Oceanic and Atmospheric Administration
U.S. Department of Commerce

Search NOAA sites



Home / Organization / Acquisition & Grants

Small Business

Facilitating strategic relationships to support NOAA's mission

NOAA recognizes the critical role of small business in the United States economy and the accomplishment of NOAA's mission. We continually seek to create and maintain an environment for optimal participation by small businesses, small disadvantaged businesses, HUBZone, Veteran Owned SB and SDVOSB, and woman-owned businesses in NOAA contract awards.

The AGO Small Business Office advises AGO management and staff on matters relating to the development, evaluation and implementation of the Federal and Commerce small business procurement program, policies and regulations. The Small Business Office also ensures that NOAA works to attain small business goals established for all socioeconomic categories and provides maximum practicable opportunities for small businesses to participate in both prime contracts and subcontracts.

NOAA Small Business office news

Visit the [Small Business News page](#) to learn about recent events, updates, and new developments in the NOAA Small Business Office.

Small Business Tweets

For updates and announcements, please visit the official Twitter page of the

[Small Business FAQ](#)

[How to Develop a Strategic Partnership with NOAA](#)

[NOAA Small Business Goals](#)

[Resources](#) ▾

[Meeting With Industry](#) ▾

[Other Resources](#) ▾



AGO Website: Small Business vendor resources



National Oceanic and
Atmospheric Administration
U.S. Department of Commerce

Search NOAA sites

Small Business

Small business vendor resources

The following resources provide additional information that may be helpful to small businesses looking to develop relationships with NOAA.

SB Profile Registration System

The Small Business Profile Registration System contains information on small and disadvantaged businesses that have interest in working with NOAA. The purpose of the database is to assist NOAA components in identifying potential small business sources. [Register your small or disadvantaged business here](#).

Contact the NOAA Small Business Specialists

The NOAA Small Business Office hosts Industry Outreach Opportunities on a weekly basis, but by appointment only. Please see the [Small Business Calendar](#) offsite link for current availability and self-registration instructions. You can also reach the Small Business Specialists via email at NOAASB@noaa.gov.

Small Business FAQ

How to Develop a Strategic
Partnership with NOAA

NOAA Small Business Goals

Resources ▾

Meeting With Industry ▾

Other Resources ▾

Contact Information

Follow us on Twitter [@NOAASmallBiz](#) – mirror on the SB website for those without Twitter accounts.

Jeffrey Hale & Natalie Colbert

NOAA Acquisition & Grants Office

Silver Spring, MD

jeffrey.hale@noaa.gov

natalie.colbert@noaa.gov

(301) 628-1411

(301) 628-1363